Subject: Re: Small Business Saturday - Request to be Featured
Date: Thursday, November 12, 2015 9:31:19 AM Pacific Standard Time
From: Laura Hill
To: Andrea Borgen

Andrea,

Thank you so much for the quick reply! SWAG will arrive sometime next week for 11/28 SBS.

Since we will be linking to your business directory from the Small Biz Sat. page I shared with you earlier, we invite you to spice up your listing with more content, a link to a menu, photos, etc: http://southpark.la/listing/barcito-la/
-I believe you sent me a DropBox link at one point — if you would't mind sifting through for your "favorites" and let me know which, specifically, you would like to see as the banner photo, featured icon image, etc. that would be very helpful.

Also wanted to ask if you wouldn't mind completing our ~5-10 minute business survey. We are trying very hard to consolidate information on all of our SP businesses to better serve you and the community. We ask that you complete the survey before the end of next week, if possible. Thank you in advance for your time!

See you tomorrow afternoon. Thanks!

Best,
LH

Laura Hill
Communications and Policy Manager

South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425
Check out our new website: www.southpark.la
fb.com/southparklosangeles | @southparkla
24/7 DISPATCH: 866-560-9346

From: Andrea Borgen <andreaborgen@gmail.com>
Date: Wednesday, November 11, 2015 1:54 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: Small Business Saturday - Request to be Featured

Laura - yes! Absolutely interested! Thanks for including us. I suppose we can discuss more in detail this Friday :)

See you then,
Andrea

On Wed, Nov 11, 2015 at 1:51 PM, Laura Hill <laura@southpark.la> wrote:

> Hi Andrea,
>
> Small Business Saturday is taking place at the end of the month on 11/28. The South Park BID has been selected to be a Neighborhood Champion, and has agreed to rally our local businesses as part of a larger effort to bring foot traffic to your business.
>
> If interested in participating, here are the steps involved:
>
> -The BID will drop off Small Business Saturday SWAG – buttons, flyers, tote bags, and beyond. You would be asked to post a flyer in your window advertising Small Business Saturday, and then the rest of the materials would be distributed for free to those who stop by on 11/28.
>
> -Your business will be listed as a participating business on the Small Business Saturday page on our website: http://southpark.la/small-business-saturday/
>
> -We ask that you use this copy on your social media platforms, posted along with the attached JPEG: "11/28 Save the Date & #ShopSmall for Small Business Saturday in #SouthParkLA: http://bit.ly/1SJBrkV"

-Help promote other businesses in South Park who are part of the Small Business group (confirmed list coming soon) by posting the link above on social platforms, newsletter, website, etc.

Let me know if you would like to be included! Thank you!

All my best,
LH

Laura Hill
Communications and Policy Manager

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